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中電源動集團
CLPe

CLP's Domeo Launches "CP Label" for Electrical Appliances to Help Customers Make Smarter, Greener Choices

CLP's flagship e-shop Domeo has launched the **CP Label**, Hong Kong's first label for electrical appliances with energy consumption and selling price as selection criteria, to help customers choose energy-efficient and cost-effective home appliances and to raise public awareness of the importance of energy saving and switching to a low-carbon lifestyle.

The **CP Label** takes into account the annual energy consumption¹ of appliances and add up the estimated energy expenses over a five-year period and the product selling price to provide a "five-year total cost"² estimate. The scheme covers three categories of relatively high energy-consuming and frequently used appliances – washing machines, air conditioners, and refrigerators – available on Domeo (www.clpdomeo.com) and at CLP Customer Service Centres. The two products incurring the lowest total cost in each category of appliances with the same style and specification will be granted the **CP Label**, enabling customers to select energy-efficient products that match their budget.

Each selected electrical appliance will carry a **CP Label** sticker. The logo design combines the letters "C" standing for Cost and "P" standing for Performance, forming an infinity symbol and representing a sustainable living concept that balances cost and energy consumption. Information about the selected models will be shown on Domeo for comparison, and the list of models carrying the label will be regularly reviewed and updated to provide the latest shopping information.

CLPe Deputy Managing Director Mr Ringo Ng said: "Today's consumers have a much greater awareness of the importance of environmental protection. They look for electrical appliances that save energy and are reasonably priced, but the price of a product may not link to its energy efficiency. The **CP Label** will be a useful and informative reference for consumers to select products that combine energy consumption and cost effectiveness, and

¹ Based on the annual energy consumption indicated under the Mandatory Energy Efficiency Labelling Scheme of the Electrical and Mechanical Services Department.

² Five-year total cost is based on the current selling price of the product and prevailing tariff rates.

will encourage people to opt for more eco-friendly home appliances and to embrace a low-carbon lifestyle.”

Domeo was launched in 2021 by CLPe, a wholly-owned subsidiary of CLP Holdings Limited, and provides mass market customers with a one-stop shopping experience in energy efficient home products and services. It is also a reward programme, and all CLP Power customers can participate in energy saving activities to earn points for redeeming a wide range of lifestyle rewards. For more information, please visit www.clpdomeo.com.

About CLPe

CLPe is a wholly-owned subsidiary of CLP Holdings Limited. The company provides a one-stop shop for customers, integrating products and services into value-added solution packages to support customers in low-carbon and sustainable business development. As a trusted partner to deliver energy and infrastructure solutions in Hong Kong and Mainland China, CLPe delivers urban and industrial energy infrastructure in power, heating, cooling, e-transportation and data centres to cities; comprehensive building energy management in cooling, solar energy, energy storage, EV charging, electrical and mechanical services and smart solutions to commercial and industrial customers; and a platform of sustainable home products and services to mass market customers. For details, please visit www.clpesolutions.com.

Photo Captions:

Photo 1



CP Label is the first label for electrical appliances in Hong Kong launched by CLP’s Domeo that associates cost with energy consumption. The CP Label covers washing machines, air conditioners, and refrigerators available on Domeo (www.clpdomeo.com) and at CLP

Customer Service Centres. Based on the annual energy consumption³ of appliances, it adds up the estimated energy expenses over a five-year period and the product selling price to provide a “five-year total cost”⁴ estimate, helping customers to select energy-efficient products that match their budget.

Photo 2



The logo design combines the letters “C” standing for Cost and “P” standing for Performance, forming an infinity symbol and representing a sustainable living concept that balances cost and energy consumption. Apart from visiting CLP Customer Service Centres, customers can find out more products with CP label at Domeo (www.clpdomeo.com).

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⁴ Five-year total cost is based on the current selling price of the product and prevailing tariff rates.