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CLP Power Launches Sharing the Festive Joy – Fun4Infinity Encouraging Elderly to Stay Connected with the Community

The COVID-19 pandemic has accelerated the pace of digitalisation and made smart phones a necessity in daily life, creating a digital divide with elderly people. CLP Power Hong Kong Limited (CLP Power) launched the **Sharing the Festive Joy – Fun4Infinity** to help elderly get familiar with the use of digital devices. CLP Power, in partnership with Tung Wah Group of Hospitals (TWGHs) in its first programme, organised a series of workshops and a large-scale practical activity on 17 June to assist the elderly people to understand digital technology, tour the community and celebrate the Tuen Ng Festival.

CLP Power Managing Director Mr T.K. Chiang, Secretary for Labour and Welfare Mr Chris Sun, Tung Wah Group of Hospitals the 4th Vice-Chairman Ms Crystal Choi, together with the management of CLP Power and more than 30 CLP volunteers, accompanied 160 elderly people at the Xiqu Centre for a performance of Chinese Opera. CLP volunteers helped the elderly people use mobile apps to read the opera house programme and facilitated them to order dim sum by using QR code and played online energy-saving games.

To teach elderly people about smart phone technology, CLP Power teamed up with TWGHs to hold 15 workshops with practical activities in its five services units, sharing useful tips with the participants on how to use mobile apps for daily activities such as taking photos, making short videos, having video chats and finding out transportation information. CLP volunteers also helped participants complete tasks in the community, consolidating their knowledge and giving them the confidence to put it to practical use.

CLP Power Managing Director Mr T.K. Chiang said, “CLP Power cares for the community and launches timely initiatives in response to social needs. The **Sharing the Festive Joy** programme gives elderly people the opportunity to socialise and celebrate at special times of year, and we have adapted it previously in response to the pandemic by introducing video caring visits and guided community tours. This year, we added digital technology elements so elderly people can connect with the digital world, get greater access to convenient services, and communicate more easily with younger generations.”

Secretary for Labour and Welfare Mr Chris Sun expressed his appreciation for CLP's thoughtful community programmes. "The Government attaches great importance to the quality of life of elderly people," he said. "With the ageing population in Hong Kong and the rapid development of technology, we have launched a range of policies to help bridge the digital divide for elderly people. CLP Power's **Sharing the Festive Joy – Fun4Infinity** initiative addresses social need by promoting digital technology and showing elderly people how to apply new knowledge in a practical way. I hope more organisations will help elderly people embrace digitalisation and improve their quality of life."

TWGHs the 4th Vice-Chairman Ms Crystal Choi revealed that for many elderly people, smart phones can be unfamiliar and difficult to use. The complexity of the functions and applications can leave them feeling overwhelmed, causing them to miss out on the conveniences that modern technology has to offer in their daily lives. "TWGHs is very grateful to work with CLP Power for the **Sharing the Festive Joy - Fun4Infinty** programme, which includes a variety of workshops that allow the elderly people to learn and master the use of smart phones. These workshops not only provide practical skills but also increase the understanding of the development of modern technology, promoting the practice of smart living."

One of the participants, Mr Chow Wah Mo described the activities as very practical and thanked CLP volunteers for their support. "I used to have no idea how a smart phone worked. The pandemic left me with no choice but to slowly learn," he said. "This programme taught me how to master basic operations. The volunteers were very patient with my questions and now I can take pictures and share snapshots of my daily life with my family and friends."

Over the years, CLP Power has launched a wide range of initiatives to support elderly people, including the CLP Hotmeal Canteen and community programmes such as Sharing the Festive Joy and Power Connect programmes. The CLP Volunteer Team also serves the elderly and the underprivileged people through a variety of volunteer services. Launched in 2014, the **Sharing the Festive Joy** programme has since then adapted different formats in response to social needs. CLP Power has teamed up with various NGO partners to celebrate festivals with nearly 20,000 people in need and elderly guests, in which CLP volunteers share warmth and care, as well as energy-saving tips.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited ("CLP Power") is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer service to more than six million people in its supply area.

Photo captions:

Photo 1



CLP Power Managing Director Mr T.K. Chiang says the **Sharing the Festive Joy – Fun4Infinity** adds digital technology elements and hopes elderly people can connect with the digital world and get greater access to convenient services.

Photo 2



Secretary for Labour and Welfare Mr Chris Sun expresses appreciation for CLP's timely community caring programmes. He hopes more organisations will help elderly people embrace digitalisation and improve their quality of life.

Photo 3



CLP Power Managing Director Mr T.K. Chiang (second from right), Secretary for Labour and Welfare Mr Chris Sun (second from left), TWGHs the 4th Vice-Chairman Ms Crystal Choi (first from right) beat a gong with an elderly guest to mark the official launch of the **CLP Sharing the Festive Joy – Fun4Infinity** event.

Photo 4



CLP Power Managing Director Mr T.K. Chiang, Secretary for Labour and Welfare Mr Chris Sun, TWGHs the 4th Vice-Chairman Ms Crystal Choi, join CLP management and actors of the Chinese Opera, Magic Tea House 2.0 – Dreams of the Future, to pose for a group photo as they celebrate the Tuen Ng Festival with the elderly guests.

Photo 5



Elderly guest uses her smart phone to take selfie with CLP Power Managing Director Mr T.K. Chiang (first from left).

Photo 6 and 7



Participating elderly order food at the restaurant by using mobile app.

Photo 8 and 9



Mr Chow Wah Mo praises the activity as practical and thanks CLP volunteers for teaching him how to use his smart phone properly.

Photo 10 and 11



Elderly guests dress up in Chinese opera costumes.

- Ends -