

18 November 2023

CLP Power Empowers 300 Senior Citizens with Digital Technology to Explore Chinese Culture at the Hong Kong Palace Museum

CLP Power Hong Kong Limited (CLP Power) today (18 November) organised a visit to the Hong Kong Palace Museum for more than 300 elderly people in partnership with The Lok Sin Tong Benevolent Society Kowloon and the Hong Kong Christian Service. Guests were guided by CLP volunteers as they embarked on a digital journey and used their mobile phones to complete tasks while exploring the archaeological treasures of Sanxingdui in an early celebration of Senior Citizens Day. The visit was part of CLP Power's **Sharing the Festive Joy – Fun4Infinity** programme which included digital technology workshops for elderly participants in October and November, where they learned about common mobile phone functions and health and exercise apps, energy saving knowledge, as well as how to avoid online fraud.

CLP Power Managing Director Mr Joseph Law, Hong Kong Federation of Women Founding Chairperson Dr Peggy Lam, The Lok Sin Tong Benevolent Society Kowloon Chief Executive Ms Alice Lau, and Hong Kong Christian Service Director Ms Yvonne Chak joined volunteers and CLP management on a fun-filled activity day. They helped elderly guests to use mobile apps to order meals online, play energy-saving games, and complete digital tasks at the museum, where they also gained fascinating insights into Chinese culture and history. The programme strengthened the community bonding, while promoting energy conservation and environmental protection.

Mr Joseph Law thanked the two NGO partners for supporting the programme and brightening up the lives of elderly people. "CLP has worked closely with our NGO partners to provide timely services to the community. Many elderly people face challenges in their daily lives with children living abroad and this also create stress for their caregivers," he said. "This event helps elderly people in Hong Kong connect with relatives and friends overseas. It also eases the strain on caregivers and gives them an opportunity to support each other and feel less isolated. At the same time, CLP volunteers incorporate energy saving and environmental protection messages into digital tasks, allowing the elderly to easily adopt a green living lifestyle."

Dr Peggy Lam said maintaining a youthful mindset and learning new technology to bridge the gap with the younger generation could help elderly people stay happy and fulfilled. "Technology is constantly evolving and, if they are willing to learn and try, technology can significantly improve senior citizens' quality of life. CLP Power's

Sharing the Festive Joy – Fun4Infinity programme arranges digital classes with practical tasks for elderly people, giving them the confidence to use digital technology in their daily lives.”

Programme participants were from six elderly service units in the Tsuen Wan, Sham Shui Po, Wong Tai Sin, and Kwun Tong districts run by The Lok Sin Tong Benevolent Society Kowloon and the Hong Kong Christian Service. A total of 25 digital technology workshops and practical activity days were arranged for them to learn about common mobile phone functions such as taking video and photo, making video calls, as well as taking advantage of health and exercise apps and cognitive training games and being alert to suspicious messages. More than 180 CLP volunteers took part in the workshops, equipping elderly participants with the ability to complete simple tasks and put into practice what they learned in the classes.

One participant, Ms Chan On-kok, has cared for her bedridden father for years and has experienced significant caregiving stress. “CLP volunteers took us to a park and taught us photography techniques with great care,” she explained. “We took turns to have our photos taken and had a great time. The CLP volunteers also taught us some energy saving tips. Now that I learn some changes in daily habits can achieve energy efficiency and conservation!” Ms Chan now uses her new skills to take photos and show them to her father, helping him stay connected to the outside world. She also takes photos of her father to share with family members.

CLP Power serves the community through a broad range of community projects, including the CLP Hotmeal Canteen, Sharing the Festive Joy, and Power Connect. The CLP Volunteer Team meanwhile provides volunteer services to the elderly and underprivileged people. The **Sharing the Festive Joy** programme has been held in a variety of formats in response to evolving social needs. CLP Power has teamed up with various NGO partners to celebrate festivals and share energy-saving tips with over 20,000 elderly people and people in need since the programme’s launch in 2014.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (“CLP Power”) is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer service to more than six million people in its supply area.

Photo captions:

Photo 1



CLP Power Managing Director Mr Joseph Law says the **Sharing the Festive Joy – Fun4Infinity** programme gives elderly people in Hong Kong the chance to connect with relatives and friends overseas. It also eases the strain on caregivers and gives them an opportunity to support each other and feel less isolated. CLP volunteers incorporate energy saving and environmental protection messages into digital tasks, allowing the elderly to easily adopt a green living lifestyle.

Photo 2



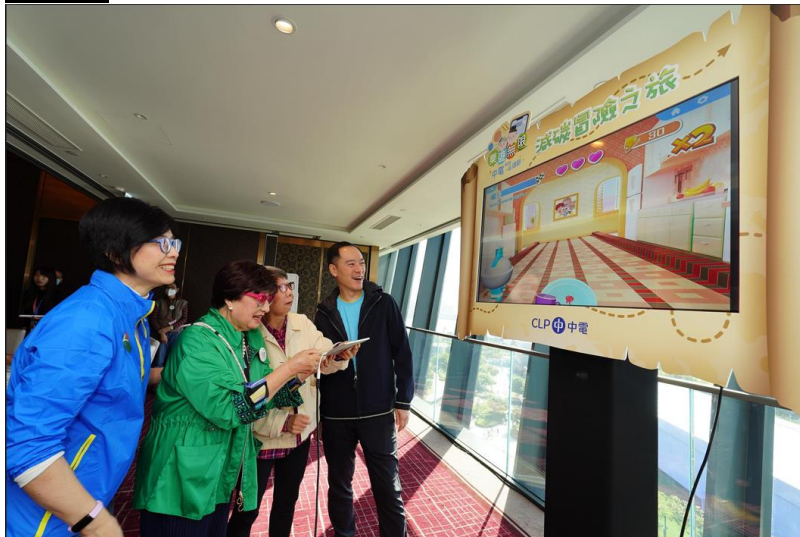
Hong Kong Federation of Women Founding Chairperson Dr Peggy Lam praises the thoughtfulness of CLP Power's **Sharing the Festive Joy – Fun4Infinity** programme which includes digital classes and practical tasks for elderly people, giving them the confidence to use digital technology in their daily lives. Dr Lam shares maintaining a youthful mindset is positive for the wellbeing of senior citizens.

Photo 3



CLP Power Managing Director Mr Joseph Law (centre), Hong Kong Federation of Women Founding Chairperson Dr Peggy Lam (second from left), The Lok Sin Tong Benevolent Society Kowloon Chief Executive Ms Alice Lau (second from right), Hong Kong Christian Service Director Ms Yvonne Chak (first from left), and CLP Power Chief Corporate Development Officer Ms Quince Chong (first from right) join the **Sharing the Festive Joy – Fun4Infinity** programme, helping elderly people use digital technology in their daily lives.

Photo 4



Hong Kong Federation of Women Founding Chairperson Dr Peggy Lam (second from left) and Ms Ma Hon-chun (second from right) play an energy-saving game that trains hand coordination while testing energy conservation knowledge. CLP Power Managing Director Mr Joseph Law (first from right) and Chief Corporate Development Officer Ms Quince Chong (first from left) provide encouragement and support.

Photo 5



Caregiver Ms Chan On-kok says the lessons provided by CLP Power volunteers have taught her useful new skills and eased the stress of looking after her bedridden father.

Photo 6 to 9



CLP volunteers support more than 300 elderly people in practical activities, including community tours, and visits to the Hong Kong Palace Museum, the Sam Tung Uk Museum, and the Cattle Depot Artist Village and Art Park. They help elderly guests complete digital tasks on their mobile phones.

Photo 10



CLP volunteers accompany more than 300 elderly people to visit the Hong Kong Palace Museum to celebrate the Senior Citizens Day.

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