

Project Code	PA_SAND_01	
Project Details	Internship Period	July 2024 to June 2025
	Preferred Disciplines	First Preference: <ul style="list-style-type: none"> • Communications • Public Affairs Second Preference: <ul style="list-style-type: none"> • Journalism
	Project Name	Home Electrical Safety for the Underprivileged
	Business Objective(s)	<ul style="list-style-type: none"> • Enhance home electrical safety amongst underprivileged families • Promote energy conservation • Promote decarbonisation • Improve living environment for needy families
	Project Description	<p>The HK government has implemented many measures and made strategic plans to strengthen the economy and improve people's livelihoods in the 2023 Policy Address. In support of the government's policy priorities, CLP Power has allocated over HK\$200 million from the CLP Community Energy Saving Fund in 2024 for a series of programmes to support underprivileged people and promote energy saving.</p> <p>The CLP Community Energy Saving Fund provides a wide range of support to the disadvantaged groups in the community. One of the initiatives is the Home Electrical Safety for the Underprivileged. Firstly launched in 2022, this programme was well received by the community. In 2024, CLP will collaborate with community partners to arrange qualified electricians to inspect and repair electrical installations of underprivileged families for free to improve their home safety. A total of around 2,000 low-income, elderly, ethnic minorities, etc. households are expected to benefit from the programme.</p>
	Required Skills	<ul style="list-style-type: none"> • Strategic project planning and implementation • Excellent communication skills • Good understanding of social needs in particular amongst underprivileged families • Outgoing personality • Willingness to help people

Project Code	PA_SAND_02	
Project Details	Internship Period	June 2024 to May 2025
	Preferred Disciplines	First Preference: <ul style="list-style-type: none"> • Journalism • Communication • Public Relations Second Preference: <ul style="list-style-type: none"> • Social Sciences • Business
	Project Name	Financial communications, integrated functions and editorial projects
	Business Objective(s)	<ul style="list-style-type: none"> • Fin Comms and Integrated Functions: Support research on energy transition, business sustainability and climate mitigation and adaptation for management's speaking engagements and the Group's communications • Editorial Projects: Support content development and promotion of CEO Blog, and production of media gist
	Project Description	<ul style="list-style-type: none"> • Assist in the research of relevant media communication and business strategies on topics including energy transition, decarbonisation, climate mitigation and adaptation, ESG practices and digital transformation of international energy companies • Assist in Group-wide projects such as Interim Results announcement to facilitate the Group's communications • Assist in the content production and promotion of CEO Blog, with tasks including research, simple video production and digital marketing promotion • Assist in the production of media gist, with a focus on news selection and/or editing of news summaries
	Required Skills	<ul style="list-style-type: none"> • Excellent command of spoken and written English and Chinese • Proactive, adaptable and a team player • Analytical, detail-oriented with an interest in research in ESG topics • Proficiency in MS Office applications, photo and video editing software • Experience in digital publishing is an advantage

CLP Internship Programme 2024

Project Outline: Sandwich – Public Affairs

Project Code	PA_SAND_03	
Project Details	Internship Period	June 2024 to May 2025
	Preferred Disciplines	First Preference: <ul style="list-style-type: none"> • Communications • Marketing • Education Second Preference: <ul style="list-style-type: none"> • Environmental Science • Engineering
	Project Name	CLP Pulse
	Business Objective(s)	CLP Pulse's Public Education Programme: <ul style="list-style-type: none"> • To promote heritage, culture and green education for the benefit of the community by organising visitation programmes and various kinds of experimental activities at CLP Pulse • Provide administrative and logistic support to events and educational activities
	Project Description	<ul style="list-style-type: none"> • Support to manage the visitor enquiry counter and handle visitors' enquiries/ requests/ complaints efficiently and courteously • Coordinate with groups or schools on visitation schedule • Provide logistic support for guided tours • Be the presenter of group guided tours • Provide administrative and logistic support to events and educational activities e.g. venue setup, prepare rundown for workshops, seminars and onsite support • Support the marketing and promotion of the museum e.g. production of leaflets, content for social media, videos and souvenirs, etc • Support updates to the exhibition content via the Content Management System and work with suppliers on content / exhibits updates • Assist in other administrative work for the team and operation of the museum
	Required Skills	<ul style="list-style-type: none"> • Possess good communication and interpersonal skills • Proficiency in Chinese and English, both written and verbal • Self-starter and a good team player • Detail-oriented and able to think out of the box • Candidate with experience in museum operation, educational projects, customer service and event management be an advantage • Require to work during weekend regularly during museum's opening hours