

CLP Internship Programme 2023

Project Outline - Public Affairs

Project Code	PA_SAND_01	
Project Detail	Internship Category	Sandwich
	Internship Period	Jun/2023 to May/2024
	Preferred Discipline	First Preference: <ul style="list-style-type: none"> • Communications Other Preference: <ul style="list-style-type: none"> • Language
	Project Name	Public Education & Community Projects
	Business Objective(s)	<ul style="list-style-type: none"> • To enhance public awareness on the environmental protection and low carbon living through a range of public education programmes, to help nurture green living habits of young generation at their early age • To showcase CLP's commitment on caring for the community and volunteering, serving the people in need through different community programmes with the collaborations with non-governmental organizations and community partners
	Project Description	<ul style="list-style-type: none"> • Assist in organising various public education and community programmes and events • Prepare draft of promotional materials, including press releases, social media feeds, media pitching stories • Assist in storyline development for cartoon videos and video news reports • Provide logistics support to various outreach programmes • Support logistics arrangement arising from sponsorship and donation requests
	Required Skills	<ul style="list-style-type: none"> • Excellent writing skills • Experience in organizing events • Knowledge of social media and digital communication • Detail-minded, creative

CLP Internship Programme 2023

Project Outline - Public Affairs

Project Code	PA_SAND_02	
Project Detail	Internship Category	Sandwich
	Internship Period	Jun/2023 to May/2024
	Preferred Discipline	<p>First Preference:</p> <ul style="list-style-type: none"> Journalism, Communication, Public Relations <p>Other Preference:</p> <ul style="list-style-type: none"> Social Sciences and Business Studies
	Project Name	Fin Comm and Integrated Functions and Editorial Projects
	Business Objective(s)	<ul style="list-style-type: none"> Fin comm and integrated functions - support research on energy transition, business sustainability and climate mitigation and adaptation for management's speaking engagements and the Group's communications Editorial - support content development and promotion of CLP Innofinity, the company's thought-leadership website, and production of media gist
	Project Description	<ul style="list-style-type: none"> Assist in the research of relevant media communication and business strategies on topics including energy transition, decarbonisation, climate mitigation and adaptation, ESG practices and digital transformation of international energy companies Assist in Group-wide projects such as Interim Results announcement to facilitate the Group's communications Assist in the content production and promotion CLP Innofinity, with tasks including research, simple video production and digital marketing promotion Assist in the production of media gist, with a focus on news selection and/or editing of news summaries
Required Skills	<ul style="list-style-type: none"> Excellent command of spoken and written English and Chinese Proactive, adaptable and a team player Analytical, detail-oriented with an interest in research in ESG topics Proficiency in MS Office applications, photo and video editing software Experience in digital publishing is an advantage 	