

CLP Internship Programme 2022

Project Focus – Public Affairs (12-month)

Project Code	PA_SAND_01	
Project Detail	Internship Category	Sandwich
	Internship Period	Jun 2022 to May 2023
	Preferred Discipline	First Preference: Communications, Public Relations, Journalism Other Preference: Nil
	Project Name	Corporate Communications Projects and Events
	Business Objective(s)	<ul style="list-style-type: none"> • Provide communication services support to reinforce CLP group's positioning as a trusted investor-owned energy company: • Governance - support the production of CLP annual report • Community Engagement - to support the development and launch of CLP Clock Tower, a Grade 1 historic structure which will be revitalised to accommodate two museums and be opened by end of 2022 • Corporate Communication - assist the planning and development of printed collaterals and digital production items to support group-wide marketing and communications
	Project Description	<ul style="list-style-type: none"> • Assist in the production of CLP's award-winning Annual Report, Interim Report and various corporate communications materials such as brochure and video • Assist in preparing launch communications plan and opening event for the Clock Tower Project • Assist in the production of exhibits, promotion materials and digital marketing content (including website and social media) etc for the Clock Tower Project • Assist in Group website management and social media monitoring.
Required Skills	<ul style="list-style-type: none"> • Excellent English and Chinese language skills (written & spoken) • Excellent communications and interpersonal skills • Proficiency in MS Office applications in particular powerpoint • Proficiency in video filming and editing will be an advantage • Proactive, self-motivated, adaptable and embracing change 	

CLP Internship Programme 2022

Project Focus – Public Affairs (12-month)

Project Code	PA_SAND_02	
Project Detail	Internship Category	Sandwich
	Internship Period	Jul 2022 to Jun 2023
	Preferred Discipline	First Preference: Communications, Marketing, Social Sciences Other Preference: Nil
	Project Name	CLP Youth Programmes
	Business Objective(s)	<ul style="list-style-type: none"> • To bring new perspectives from young people with aspiration and capability • To equip tertiary students who have interest in developing their career in the power industry or communication fields with solid working experience
	Project Description	<ul style="list-style-type: none"> • Propose ideas and assist in the implementation of CLP youth programmes • Prepare research work for community relations activities • Provide support in stakeholder engagement events and other cross-team functions
	Required Skills	<ul style="list-style-type: none"> • Good command of Chinese and English languages • Creative, outspoken and able to work under pressure